

Physician MEMO

To | All Physicians and Allied Health Professionals

From | Paul Wiles, President & CEO, Novant Health

Date | February 28, 2011

Re | Carl Armato -- Senior Executive Vice President and Chief Operating Officer

The Novant Health Board of Trustees and I are proud to announce the promotion of Carl Armato to Senior Executive Vice President and Chief Operating Officer of our health system. Carl has served as an executive vice president and as president of Novant markets for the past three years.

Carl's tenure with Novant Health began in 1998 when he joined our newly formed system. Since then, he has repeatedly demonstrated a remarkable ability to engage frontline staff, physicians and leaders in a way that's unique to Carl. He formed and led strategies to grow our medical group, to create partnerships with physicians and provide them with a meaningful voice in our operations and planning, and to reposition Presbyterian Healthcare to excel when it was struggling to compete in the Charlotte area. He combines visionary thinking with passionate inspiration.

Carl started with Novant as vice president of finance and operations with our medical group. He then served as senior vice president of materials and logistics, chief operating officer of Presbyterian Healthcare and eventually president of our Southern Piedmont region. Overall, Carl brings 22 years of healthcare and management experience to his new, expanded role with our health system.

Please join me in congratulating Carl on his promotion.