

## November 2009 (Monthly update for physicians)

### Seasonal Flu Vaccine

The flu vaccine remains available for Novant Health employees and medical staff. Please refer to the following chart as to when and where you may become vaccinated.

Forsyth Medical Center		
Date	Time	Location
Sunday, Nov. 8	4 am- 12 pm	Meeting Room 2
Friday, Nov. 20	6 am- 4 pm	Meeting Room 2

### H1N1

This week, Novant Health received 9,500 doses of H1N1 vaccine from the state health department. This is significantly more vaccine than we received in previous weeks, yet still well short of the 400,000 doses we ordered. The 9,500 doses for this week will be shared between high risk employee groups and patients in our NMG practices as follows:

- 2,500 doses to vaccinate employees in our child care centers, sick child care centers, EDs, Urgent Care/Prime Care and PICU/NICU staff.
- 7,000 doses to NMG practices for use with high risk patients and targeted flu team staff.

You will be informed when vaccine is available for the medical staff at large. For detailed information concerning the H1N1, please visit [www.noflu.org](http://www.noflu.org).

### Case of the Year

Please make plans to attend the 2009 “Case of the Year” November 17<sup>th</sup>, from 6 pm until, located in the Conference Center. RSVP to Robin Phillips in the Medical Staff Services office, [rkphillips@novanthealth.org](mailto:rkphillips@novanthealth.org) or 336-718-2682, by November 6<sup>th</sup>.

### First Do No Harm

With patient safety being our highest priority, Novant Health has enlisted the assistance of Healthcare Performance Improvement (HPI) to analyze our organization’s current safety culture and provide evidence based recommendations that will reduce errors which result in patient harm. After many months of interviews, data analysis, and conversations with Novant leadership, “First Do No Harm,” an initiative to build a culture for patient safety, was adopted and has entered the introduction phase of implementation. Training sessions for leaders have been conducted and staff training is scheduled to begin in November. There will also be multiple opportunities for physician engagement in this initiative.

In effort to create a broad awareness for this initiative, “Know 5ive Save Lives” signs have been placed throughout Novant facilities. This tagline specifically relates to five key safety behaviors that we must implement if we are to reduce our serious safety events by 80% over the next two years:

1. Practice with a questioning attitude
2. Communicate clearly
3. Know and comply with red rules
4. Self-check: focus on task
5. Support each other

As we continue to lay the foundation for an enhanced culture of safety, we encourage you to identify high risk situations and improve processes to reduce risk, practice low risk behaviors to prevent human error, and always question when a situation does not seem right.

**New Physicians who have joined the Medical Staff for Sept/Oct**

Bowers, Brandon M., MD	Forsyth Medical Center Imaging - Maplewood
Fleming, Charlene M., MD	WFU/BMC Community Physicians
Forest, Daniel J., MD	FMC - OB Anesthesia
Patel, Shomeet V., MD	Forsyth Medical Center Imaging - Maplewood
Riggs, Gregory S., MD	Forsyth Medical Center Imaging - Maplewood
Shugart, Christine M., MD	Medical Associates of Davie
Slatkoff, Marc L., MD	Piedmont Hematology/Oncology
Verma, Sumeet, MD	Triad Radiology Associates